

Eric Bohn

UX | UI DESIGNER

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www.570design.com

303.709.9207



CAREER PROFILE

Design professional with fifteen years of professional experience in creative product design, advertising, marketing, web, motion graphics and video game design for the entertainment, game, consumer product, technology, furniture, and medical industries. Experienced in creating high quality multi-media art and designs for products, advertising and other visual communications. Problem solving skills with a proven ability to assess customer requirements, establish and execute project plans and prioritize in a fast paced environment. Extensive experience utilizing various creative production software tools for 3D animation, 3D modeling, CSS/HTML editing, digital video editing and print development.



EXPERIENCE

Lifepics

2014- *today*



UX | UI Designer

- Business requirement analysis
- Generated interactive wireframe mockups for testing
- Lead and managed user testing cycles
- Created style guides for Lifepics Web and Kiosk offerings
- Developed High-Fidelity static and animated assest for use in final product
- Coded websites in HTML5 and CSS3 for Fortune 500 company websites

Infikno

2013 - 2014



UX | UI Designer

- Competitive analysis to compare competitor offerings to user needs
- Captured user behavior, pain points, motivations, and needs of contextual inquiries
- Identified user thought process and desired reactions toward each task flow segment
- Prioritized user experience (UX) for common tasks
- Developed High-Fidelity static and animated assest for use in final product
- Developed rapid iteration wireframes for feedback
- Created high-fidelity mockups and final user interface (UI)

570 Design,

2012 - *today*



Principal UX | UI Designer

- Designed and constructed web identity for several businesses
- Worked directly with clients to achieve brand communication goals
- Art directed and co-designed Android game

Idolminds, LLC,

2001 - 2006

2008 - 2012



Senior Artist and Designer

- Served as a design artist and leader for several nationally recognized successful consumer game products
- Utilized Maya software as well as proprietary development tools to design, model, and texture video game environments
- Developed style specifications for the appearance of interior and exterior spaces
- Developed game layouts and dimensional designs from initial design to final product completion on time and on budget

THQ Inc.
*Incinerator Studios
 & Concrete Games*
 2006-2008



Interactive Art Designer: Nicktoons, Globos of Doom; Revolution

- Generate and design structures and contents for game locations, establishing the game's artistic foundation
- Create high impact interactive 2D and 3D animations using proprietary tools
- Directed and managed team of artists in the development of new game concept and its visual landscape

The Gessert Group
 1995- 2000



Interactive Artist, Industrial Designer, and Animator

- Designed and produced digital content for commercials, training videos, and multi-media materials for medical and pharmaceutical companies, including Medtronic, Eli Lilly, and Baxter Healthcare Corp
- Developed simulation tool for use in Court TV programming
- Designed and produced sporting event content for the Milwaukee Brewers (for display on stadium Jumbotron)

EDUCATION

Milwaukee Institute
 of Art and Design
 1991 - 1995



Industrial Design, BFA

- Trained to develop design concepts from blueprint sketches to final renderings
- Studied the facilitation of proper ergonomic designs
- Trained in creating practical models, with the use of mold-making and casting techniques



DESIGN & SOFTWARE SKILLS

Rockstar Skills

- UI / UX DESIGN ●●●●●
- WEBDESIGN ●●●●●
- MOBILE DESIGN ●●●●●

Software Skills

- PHOTOSHOP ●●●●●
- ILLUSTRATOR ●●●●●
- INDESIGN ●●●●●
- SKETCH 3 ●●●●●
- OMNIGRAFFLE ●●●●●
- AXURE RP ●●●●●
- MAYA ●●●●●

Web Skills

- HTML5 ●●●●●
- CSS3 ●●●●●
- JAVASCRIPT ●●●●●
- BOOTSTRAP ●●●●●
- SASS ●●●●●



SOME HAPPY CLIENTS

- Sony San Diego • Baxter Chicago • Medtronic Chicago • Eli Lilly Pharmaceuticals Milwaukee • Milwaukee Brewers Milwaukee • Briggs And Stratton Milwaukee • Lifepics Boulder • Taylor Corp Mankato • Land O' Lakes Minneapolis •